



Partner with Prolifiq:

The Salesforce-First Solution for Revenue Optimization



The Challenge:

Your customers have invested critical resources into Salesforce to optimize revenue, but they're being held back by:

- A lack of key account-based selling tools in Salesforce
- Manual, disconnected tools outside of Salesforce
- Difficulty finding and reaching decision makers in an account

They need you as their trusted advisor to help them overcome these challenges and grow.

The Opportunity:

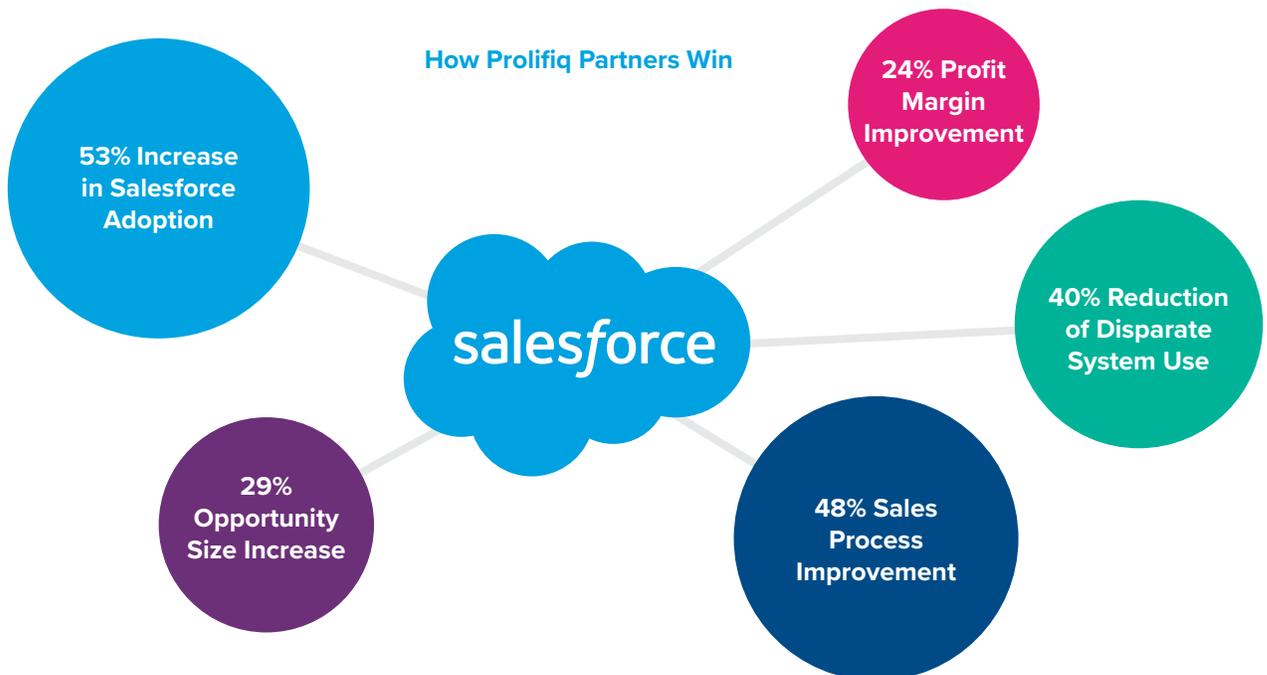
What if you could build your reputation as a trusted advisor, enhance and accelerate your advisory, implementation, and managed services offering, and leverage revenue optimization - without having to leave Salesforce?



The Solution:

Enter into a strategic partnership with Prolifiq. As your partner, Prolifiq will help you harness the full power and potential of Salesforce by arming sales teams with valuable account intelligence to drive more business.

The ultimate goal? Helping our partners compete and grow. How?



In short, Prolifiq helps our partners better serve their customers - because when you win, we all win.

Our Capabilities Are Your Capabilities:

When you partner with Prolifiq, you create value for your customers through our platform. Our true native, customer-focused, Salesforce-first revenue optimization apps embed Salesforce with key account, relationship, and digital content management - boosting the capability of the platform to capitalize on strategic relationships.

Prolifiq partners enable customer success through our true native apps, such as:



Multiply the power of Salesforce with the impact of key account management to win strategic opportunities, increase visibility and accountability, and maximize Salesforce ROI.



Use valuable Salesforce contact information to visualize strategic relationships within an account, identify champions, supporters, and blockers, and develop actionable insights to drive better decisions.



Make it easy for Sales and Customer Success teams to find and share the latest marketing content, get content recommendations and insights, and choose the right piece of content for the right prospect at the right time.

Success Through Cooperation: Our Partner Enablement Program

Prolifiq wants its partners to succeed. Through our partner enablement program, we offer assistance with marketing and business development promotions, as well as joint go-to-market planning sessions, training, and implementation.

The goal is a cooperative process combining your resources with ours to drive deals and customer success.

Next Steps for Becoming a Prolifiq Partner

1 Visit our partner page to learn more about our platform and program benefits.

2 Fill out the contact form and we'll schedule a chat to answer questions and provide more details.